

NCAA 2" STRIPE SHIRT SPRING SPECIAL

As all of you know, the 2" STRIPE shirt will be required for games starting with the start of the 2011 season. It will be the require shirt for all level son collegiate football – D1, D2, and D3

In an effort to get this conversion moving, Honig's will have the new shirts available by mid-February 2011. This will allow the use of the new shirts during the spring practices session and the spring games.

Honig's shirts will be innovative. Instead of the bulky placket and letter that have been a part of the shirt over the recent years, Honig's has made the black square as part of the shirt. Your position letter will be heat transferred on the shirt (as is currently done with the position and number applied to the NFL shirt) as you place your order. Included on the Honig's shirt will be a white border American Flag. There will also be an option for including the "CFO" patch. In addition, all shirts will have a "Teflon" finish which makes the material water and stain resistant without altering the breathability.

The best news for you – will be the cost of this new shirt, Especially if you order during this Spring Season Special, is the cost of the shirts. In 2009 if you would have purchased our most popular shirt (#F16 SS Ultra-Tech) you would have paid \$31.95 for the shirt, \$11.95 for the placket and the letter to be attached to the shirt, and \$4.50 for a Flag to be attached – a total of \$48.40. If you wanted the "CFO" patch attached you added \$2.00 – a total of \$50.40.



During this Spring Special, this same shirt with the placket, the letter, and the flag will be \$37.95 – a \$10.45 saving from your last purchase price. Add the \$2.00 for the "CFO" patch and you will pay \$39.95 in 2011 versus \$50.40 that you would have paid in 2010.

For those of you that change positions during a season, you can have your primary position placed on the shirt as above and you can still use the current plackets for your secondary positions. They will still be available and can be attached (sewn to the shirt back) as they have been in the past.

Honig's believes that most of the officials will want to have these new shirts for the Spring – thus we are going to offer you a couple of packages for that will cover your needs for the season and save you some additional money by ordering early. **This Spring Special will end April 15, 2011**

Honig's will offer 2 different materials and 6 different styles–

Materials

- 1) "Prosoft" –
- 2) "Ultra-Tech" –

Styles – Short Sleeve

- 1) #N44 – Prosoft
- 2) #N44T – Tall.....Prosoft
- 3) #N46 – Ultra-Tech

Cost – S-XL...\$37.95, 2X...\$39.95, 3X...\$41.95, 4X...\$43.95 (all prices include a letter and flag)

Add \$5.00 for a tall, \$2.00 for a "CFO" patch attached

Long Sleeve

4) #N45 – Prosoft

5) #N45T – Tall.....Prosoft

6) #N47 – Ultra-Tech

Cost – S-XL...\$39.95, 2X...\$41.95, 3X...\$43.95, 4X...\$45.95 (all prices include a letter and flag)

Add \$5.00 for a Tall, \$2.00 for a “CFO” patch attached

Order Code - #2SP1

Package #1 – #N44 or #N46 SS Shirt

#N45 or #N47 LS Shirt

Cost – \$70.00 for S-XL

Add \$2.00 per 2X, \$4.00 per 3X, \$6.00 per 4X

\$2.00 for the “CFO” patch

Order Code - #2SP2

Package #2 – Two - #N44 or #N46 SS Shirt

One - #N45 or #N47 LS Shirt

Cost – \$104.00 for S-XL

Add \$2.00 per 2X, \$4.00 per 3X, \$6.00 per 4X

\$2.00 for the “CFO” patch

For 2011 we will not have a “WeatherShield” 2” Shirt (Special water and wind resistant lining that allows heat out from your body but keeps the weather from getting in) but we will offer the “WeatherShield” Undergarments as part of a package. Same as the lining but is a separate garment – SS or LS

Package #3 – Package #1 or #2 plus a “Weather Shield” Undergarment

#G13 - Short Sleeve

Add... \$35.00 (S-XL), \$37.00 (2X), \$39.00 (3X)

#G14 - Long Sleeve

Add... \$40.00 (S-XL), \$42.00 (2X), \$44.00 (3X)

Order via – www.honigs.com website or

Call any of these Honig’s Whistle Stop, Inc. Locations

Michigan 1-888-468-3284

Florida 1-800-955-1754

Connecticut 1-800-351-5474

Texas 1-800-666-7827

Oregon 1-800-867-4327

North Carolina 1-800-577-9229

New Jersey 1-877-466-4465

Colorado 1-866-752-1118